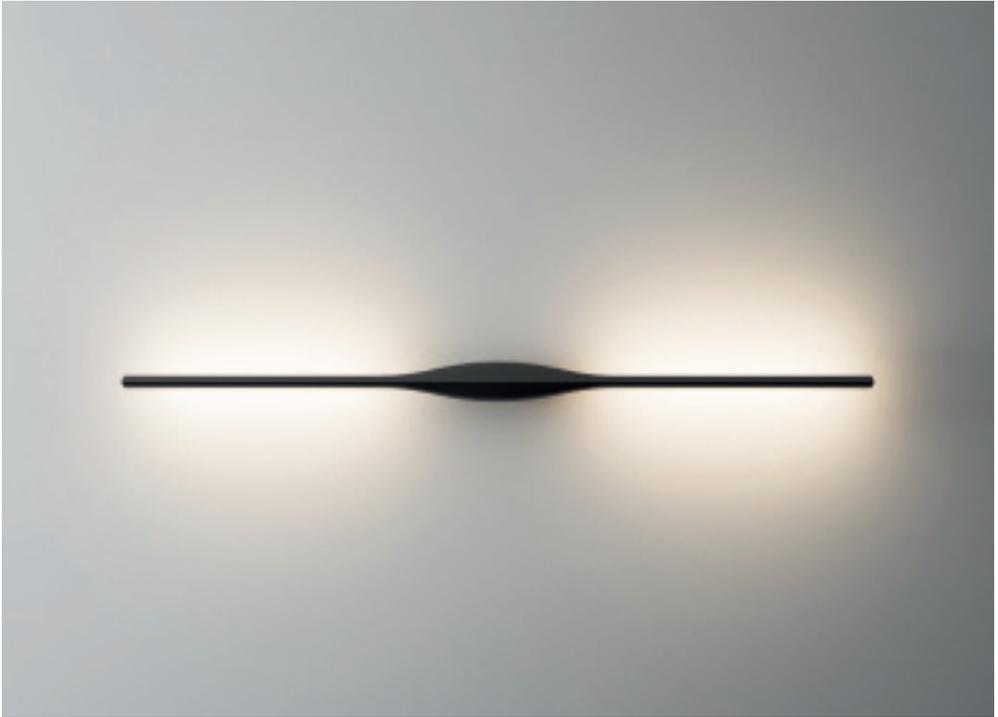


# APEX, FLEX, KINX

design Karim Rashid, 2015

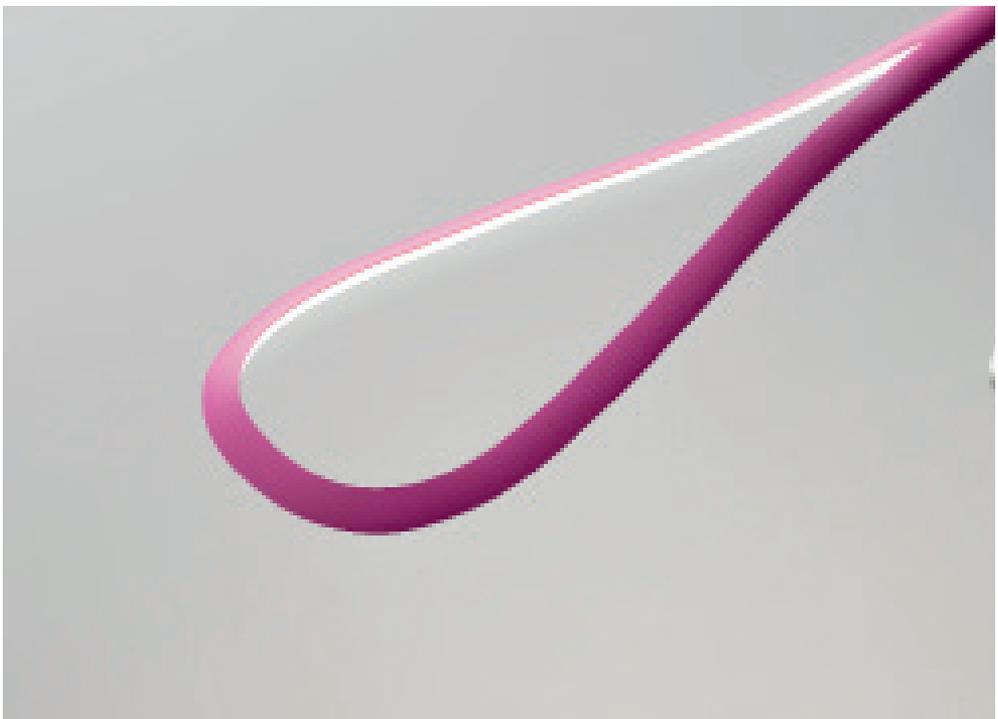
FontanaArte



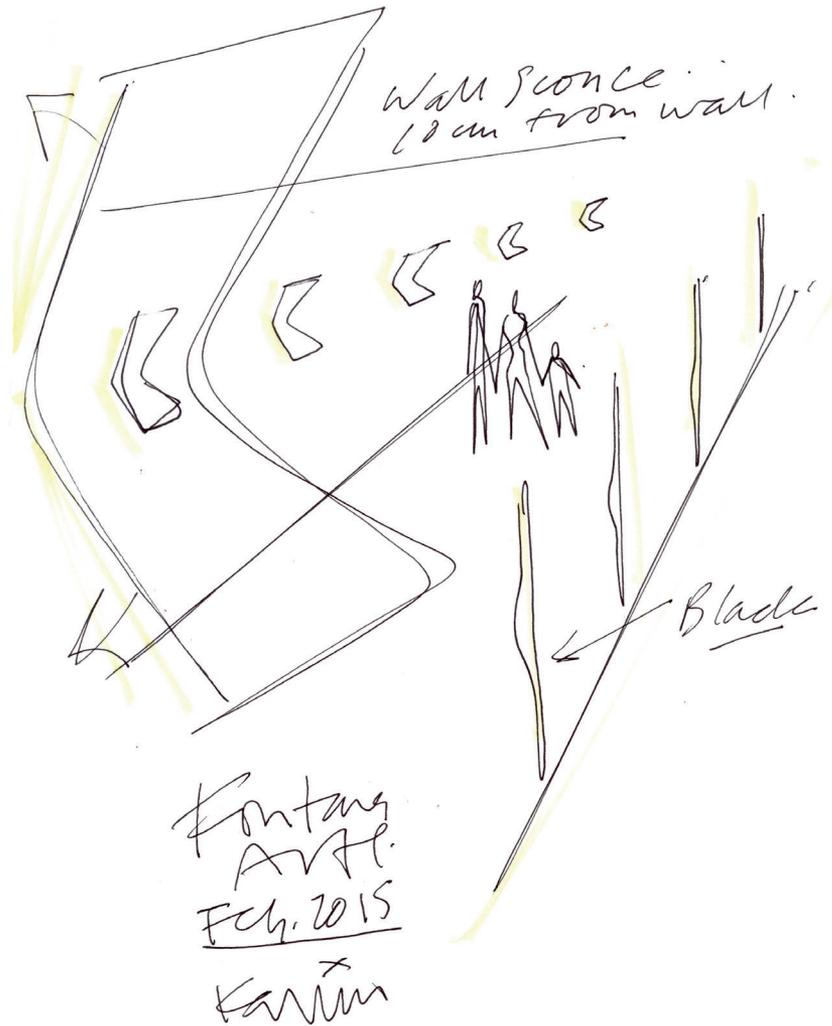
Apex, wall lamp (black and white version)



Flex, wall lamp (white and blue version)



Knix, table lamp

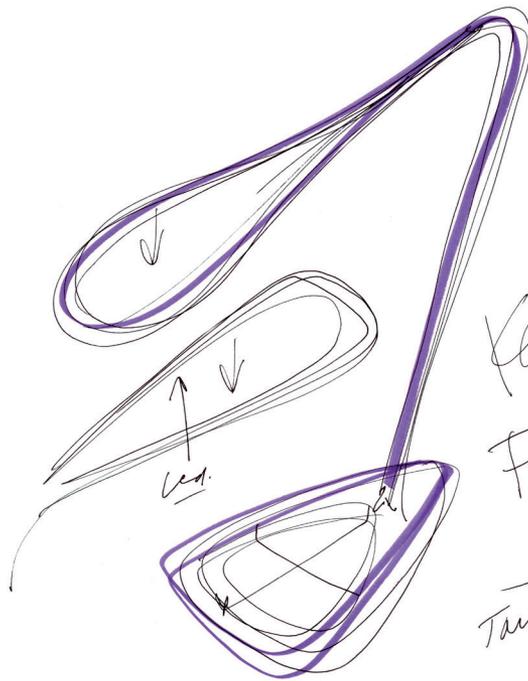
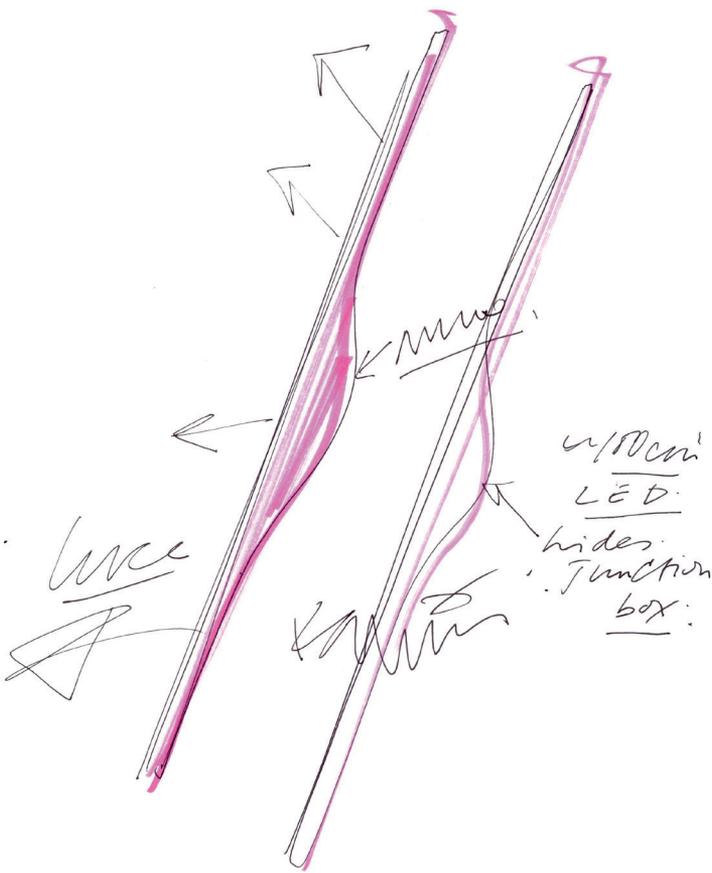


For my collaboration with FontanaArte I designed several lighting systems to harness the possibilities of LED light. The properties of LED lend itself to creating objects that are thin, elegant and minimal. The strong but reduced forms need strong colors and material identities that is why I choose electric blue, floro pinks, black, chrome and silver.

**Apex** is a linear sconce / ceiling fixture characterized by its thin, elegant eye-shaped profile. As it grows from the wall or ceiling it almost disappears into its surroundings but adds a strong functional blade of light to create a possible continuous on going line. Hence it can be used horizontal, vertical or at any angle on the wall, as well as a continuous beam of light and ceilings.

**Flex** is a wall lamp with an iconic yet minimal form. Designed to meet the requirements of UL and other electrical wall standards, the sculptural architectural bent aluminum plane splays light up and down as a thin floating surface like a plane or bird. It can be mounted vertically or horizontally.

**Kinx** is a lamp addressing design and task symbiotically. The task lamp is a loop of adjustable LED lumens that asks to be handled. It is an object designed to bring enjoyment, not encumbrances, simplify tasks, and increase our level of engagement and of beauty. The base of the lamp is an organized place to hold objects and features an integrated USB port.



Karlsson  
for  
Fontana  
Arte

Jan. 2015 -

## KARIM RASHID

---

Karim Rashid is one of the most prolific designers of his generation. Over 3000 designs in production, over 300 awards and working in over 35 countries attest to Karim's legend of design. His award winning designs include democratic objects such as the ubiquitous Garbo waste can and Oh Chair for Umbra, interiors such as the Morimoto restaurant, Philadelphia and Semiramis hotel, Athens. Karim collaborated with clients to create democratic design for Method and Dirt Devil, furniture for Magis, brand identity for Citibank and Hyundai, high tech products for LaCie and Samsung, and luxury goods for Veuve Clicquot and Swarovski, to name a few.



